

MIKE CANNON

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CLEAR CHANNEL RADIO
Webmaster / Designer
5/2011 – Present
Atlanta, GA

Design and maintain radio station websites, including 94.9 The Bull, Project 9-6-1, 640WGST, El Patron 105.3, and WILD 105.7/96.7

Create promotional items for all stations including T-Shirts and billboards

Develop and schedule on-line advertising campaigns

Increase social media exposure & website traffic



MOBILE MEDIA ENTERPRISES
Digital Art Director
4/2010 – 4/2011
Norcross, GA

Created print graphics for outdoor promotions, including trailer wraps, banners and posters

Designed, developed and direct implementation of digital marketing for client projects and company promotions

Produced CMS websites in addition to Flash presentations and iPad/iPhone Apps.

Responsible for all web analytics, social media and SEO implementation



PAPER or PIXEL LLC
Owner / Art Director
3/2008 – 3/2010
New York, NY

Worked as a freelance art director for InTune, Page Six, Spa Finder, Rides, and Sister 2 Sister magazines to name a few

Featured in Web Designer and Communication Arts Magazines, also contributed to these design publications and web sites in the form of an industry expert

Developed blogs for vainmag.com and spiritmeaway.com among others



XXL MAGAZINE
Associate Art Director
1/2006 – 2/2008
New York, NY

Designed the front and back of the publication in addition to some features

Closely involved in the redesign of XXLmag.com, created most of the visual elements in conjunction with the web director

Contributed editorially by pitching ideas & features



AMERICA MAGAZINE
Designer / Webmaster
12/2003 – 11/2004
New York, NY

Responsible for designing front and back of the publication plus an occasional feature design

Developed online presence with Flash-based interactive web site in addition to completing an eCommerce store for subscriptions and promotional items

FOR REFERENCES & ADDITIONAL EXPERIENCE

Please send an e-mail with any questions.



Photoshop



Illustrator



InDesign



QuarkXPress



Premiere



Fireworks



FLASH



Dreamweaver



Wordpress



Joomla



SEO



MySQL



HTML



CSS



JavaScript



Ajax



PHP



Microsoft Office



NEW YORK CITY COLLEGE OF TECHNOLOGY (CUNY)

Bachelor of Technology
Communication Design, GPA 3.6
6/2003 | Brooklyn, NY

ANTONIO DE NEBRIJA

Study Abroad Program through Hunter College
Spanish
Summer 2002 | Madrid, Spain

CITÉ UNIVERSITY, PARIS, FRANCE

Study Abroad Program through Hunter College
Art and Literature
Summer 2000 | Paris, France

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